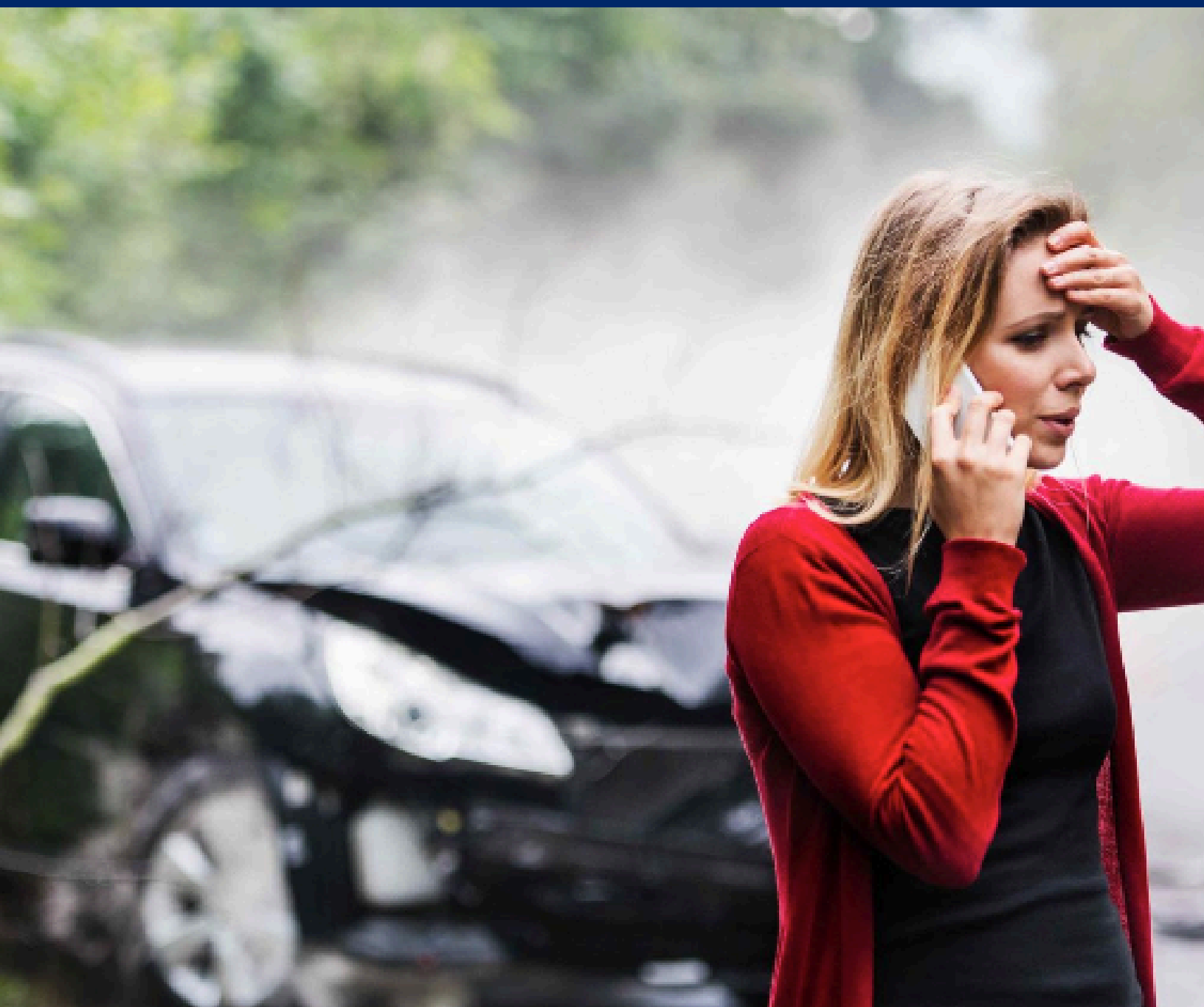




VICE

VALLEY INSURANCE COLLISION EXPERTS

Franchise Brochure



About Us

Valley Insurance Collision Expert (VICE), established in Phoenix, AZ, is transforming the auto body repair landscape by specializing in managing the complexities of post-collision scenarios. With over a decade of experience running body shops, founder Brian Hinton recognized the crucial role of insurance and personal injury attorney relationships in driving business success. VICE is franchising to extend its unique model, which separates personal injury clients from standard repairs, ensuring tailored support for both clients and attorneys. By streamlining services like collision repair management, estimation, and total loss assistance, VICE delivers unparalleled expertise and customer service, empowering legal practices while prioritizing client care. With locations in Phoenix, Tempe, Gilbert, and Tucson, VICE is committed to redefining the collision recovery journey in Arizona and beyond.

Popular Services

- Expedited rental and loaner car assistance
- White glove pick-up and delivery service
- Free diminished value reports
- Dedicated intake staff for clients



5 Great Reasons to Join Us

- **Low-Investment, High Returns**

While other franchises require a million-dollar investment, we offer a lucrative opportunity without spending a fortune.

- **Endless Opportunities**

An unlimited potential client base with huge demand for our services.

- **Small, Easy to Manage Staff**

You only need a small crew to be successful.

- **Small Footprint Big Impact**

Minimum 3,000 square feet.

- **Work Life Balance**

We operate Mondays – Fridays from 9am – 5pm.



A Total of 45.5 Hours of Training



We're devoted to putting our time and resources into the highly regarded training for new franchisees. You will learn about the systems and routines and be trained to perform in your role as a successful operator in our proven business model.

Industry Statistics

There are more than 16,200 car crashes reported to the police each day according to the National Highway Traffic Safety Administration.

Source: Forbes

The global auto insurance market size is projected to grow at a CAGR of 8.7% from 2022- 2030. In 2021 the market size was valued at \$652.5 billion in 2021 and is expected to \$1,383 billion by 2030.

Source: Straits Research

Customer Base

The customer base for a collision insurance agency primarily includes vehicle owners who want to protect themselves against the financial fallout of accidents. This group often consists of individuals seeking comprehensive coverage options that address their specific needs, such as liability, collision, and comprehensive insurance.

Additionally, businesses with fleet vehicles require tailored policies to mitigate risks associated with their operations. Insurance agents also serve clients looking for guidance on claims processing and navigating the complexities of post-accident scenarios. Overall, the customer base encompasses both personal and commercial clients aiming for peace of mind on the road.



Support



Pre-Opening

- Site selection
- Contractor negotiations
- Purchasing equipment
- Hiring and retention
- Community marketing
- Go to market advertising
- Bookkeeping

Post-Opening

- Profitability coaching
- Business development
- Advertising
- Operations
- Expansion

YOUR SUCCESS IS OUR SUCCESS!

Investment

\$150,000 – \$210,000

Franchisees can finance their dreams in a number of ways.

- SBA 7A Loan
- ROBS (401K Rollover)
- Home equity line of credit (HELOC)

To qualify for an SBA loan third-party financing, franchise candidates should have at least \$65,000 in liquid assets or in a qualified 401k account.

In addition, candidates should have a credit score of 700 or better, no bankruptcy over the last 10 years, and no criminal convictions.

What are the Qualifications?

Below are some of the strengths we look for in a potential franchisee:

- Strong communications skills
- Team builder
- Business & management experience
- Open to learning and attending company seminars
- Growth-minded

Next Steps

Thank you to our dedicated entrepreneurs for choosing to franchise with Valley Insurance Collision Expert! You're joining a proven network that combines industry expertise with exceptional support, ensuring your success in the auto collision business. Get ready to leverage our strong brand reputation and innovative practices, positioning you for growth in a thriving market!

If you have already spoken with one of our consultants your next step is to schedule your webinar presentation and receive our franchise disclosure document.

If you haven't spoken with a consultant already, what are you waiting for? Give us a call today at **305-592-9229**.

